

SHOPPER PARK⁺

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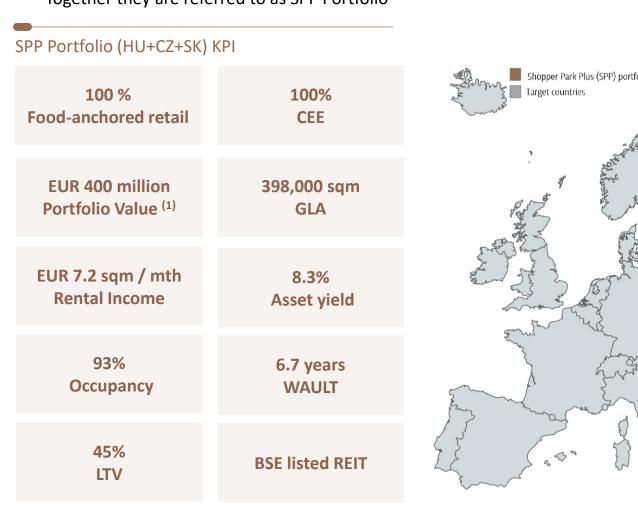
Executive Summary – Key investment highlights

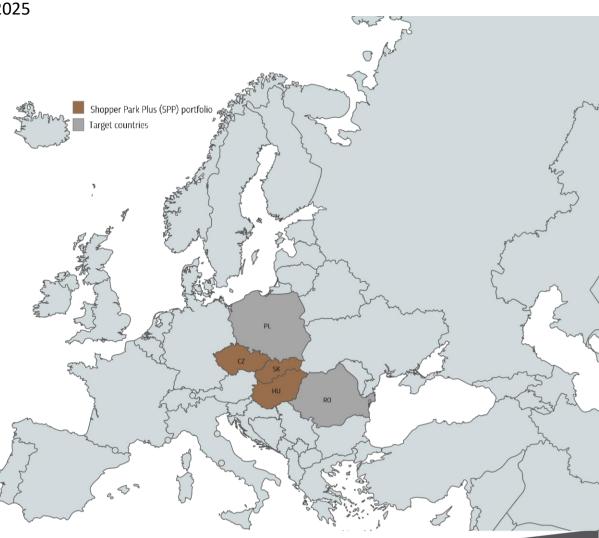


Mid-term strategic goal is to become a leading food-anchored retail park owner-operator in the CEE region

- 1. Initial Portfolio (CZ + HU) was acquired in Q3 2022
- 2. Portfolio in Slovakia was acquired in February 2025

Together they are referred to as SPP Portfolio





Executive Summary – Key investment highlights



Mid-term strategic goal is to become a leading food-anchored retail park owner-operator in the CEE region

01

Food-anchored retail park portfolio, listed on BSE as REIT

- From Q3 2022 to Q4 2024 **NOI** increased by 48% which equates to Compounded Quarterly Growth Rate (CQGR) of 4.5% quarter to quarter basis. **GAV** increased by EUR 70m (29%) since acquisition
- Member of EPRA

05

Low valuation

Skin in the game

invested

Latest asset valuation implies **1,000 EUR/sqm** asset price vs. average valuation of retail park transactions in the region in the last three years was **1,500 EUR/sqm**

Adventum - owned by the management - controls Shopper

Park Plus via Penta fund in which the management is also

02

Resilient real estate asset

- Food and convenience-anchored retail is a crisis-proof sector that offers stable cash flows
- Majority of lease agreements are EU CPI inflation linked
- Despite the turbulence of the past three years, the SPP portfolio demonstrated resilience in operational KPI's and in cashflow.

03

Significant market share in the CEE region

- SPP Portfolio of 398k sqm with app. 5% market share in the CEE retail park market that Adventum plans to extend⁽¹⁾
- Large portfolio contributes to better economies of scale and more bargaining power with tenants

07

ESG conversion of buildings

- ESG consideration is core to Adventum's strategy
- Adventum's ESG policy is guided by the international sustainability agenda and conventions such as the Paris Agreement⁽²⁾
- Since acquisition five of the Initial Portfolio's buildings have been awarded with BREEAM In Use Very Good certificates

04

IRR and ESG focused shareholders

- **Two Private Equtiy funds** Penta and Portfolion (together currently own 52%) are IRR focused funds.
- Adventum's Penta fund (41%) is incentivized to distribute 100% free cashflow to be entitled for carried interest.
- Fund managed by Adventum with the sole investor of EBRD (16%) with strong ESG focus.

REIT tax benefits in HungaryQualifying REITs may be s

- Qualifying REITs may be subject to considerable Hungarian tax benefits⁽³⁾
- One of the REIT requirements is not to exceed 65% LTV ratio (4)
- Shares can be acquired through TBSZ (Long Term Investment Account) structure for Hungarian private individual investors
- NO withholding taxation for dividend payments and capital gains from HU

(1) Adventum has unique ability to source deals - slide 24.

- (2) ESG track record and case studies slide 20-21.
- (3) Tax benefits include: 0% corporate income tax, 0% local business tax, 2% real estate transfer tax upon acquisitions (instead of 4% but no cap applies)
- (4) REIT requirement according to Act CII of 2011 on Regulated Real Estate Investment Companies (SZIT, Szabályozott Ingatlanbefektetési Társaság), which calculates as interest bearing liability divided by the property value.

(5)As of 2025.01.10

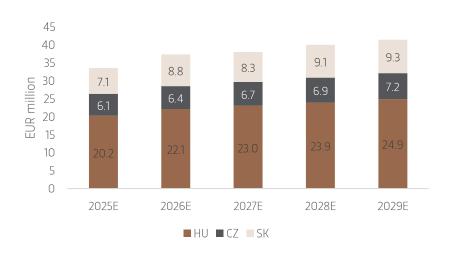


	P&L [EUR m]	2025E	2026E	2027E	2028E	2029E
	Gross Rental Income	33.5	37.3	37.9	40.0	41.4
	HU	20.2	22.1	23.0	23.9	24.9
	CZ	6.1	6.4	6.7	6.9	7.2
	SK	7.1	8.8	8.3	9.1	9.3
	leakage	-3.1	-2.3	-2.5	-2.4	-2.4
nancial forecast	HU	(1.2)	(0.5)	(0.6)	(0.5)	(0.5)
ianciai iorecast	CZ	(1.1)	(1.0)	(1.0)	(1.1)	(1.3)
	SK	(0.8)	(0.7)	(0.9)	(0.7)	(0.6)
	NOI	30.3	35.0	35.5	37.6	39.0
	HU	19.0	21.5	22.4	23.4	24.3
	CZ	5.0	5.4	5.6	5.8	5.9
	SK	6.3	8.1	7.4	8.4	8.7
	Administrative expenses	(4.4)	(4.7)	(4.9)	(5.1)	(5.4)
	Mgmt fees	2.6	2.8	2.9	3.1	3.3
	Other	1.8	1.9	2.0	2.0	2.1
	EBITDA	26.0	30.3	30.6	32.5	33.6
	Net financials	(10.9)	(10.5)	(10.5)	(10.5)	(10.5)
	Fin. Expenses	(10.9)	(10.5)	(10.5)	(10.5)	(10.5)
	Fin. Income	0.1	-	-	-	-
	EBT	15.1	19.8	20.1	22.0	23.2
	Tax	(0.8)	(0.8)	(0.7)	(1.0)	(1.1)
	Net profit	14.3	19.0	19.4	21.0	22.1

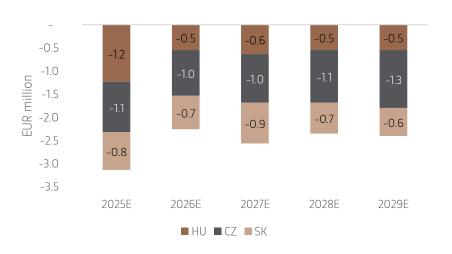
Management Guidance of the main KPI's



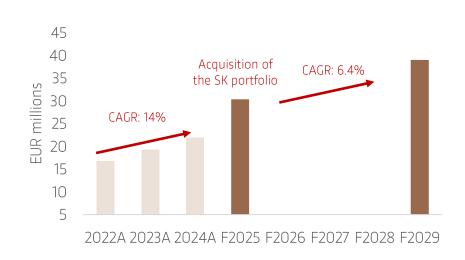
Gross Rental Income breakdown



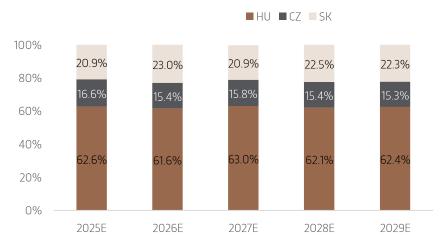
Leakage breakdown



NOI is expected to grow by 28% between 2025 - 2029



NOI share per country



Latest acquisition - The Portfolio in Slovakia (SK Portfolio)



The acquisition is expected to be accretive to income and at the same time it is diversifying the portfolio

- Acquisition: Exchange of contracts took place in December 2024 with transaction closed in February 2025
- Strong cashflow producing portfolio initial yield at 9.5% coupled with highly favourable bank loan conditions
- Tesco signed a 15years long lease agreement
- Gross purchase price at € 83.5 million with € 3.8 million holdback
- Financing terms:
 - LTV: 55%
 - all-in app. 5% interest cost with interest rate hedge in place
 - Interest only
 - Maturity: 5 year
- The strategy focuses on i) reletting of 3,960 sqm 5% vacant space, ii) optimizing
 operating expenses, iii) repositioning through enhancing tenant mix, iv) enhancing
 ESG profile
- SPP raised EUR 22.2 million in a private placement to finance the acquisition. SPP will own 60% of the SK Portfolio, and Adventum will manage the assets.









KPI's of SK Portfolio

100 % Retail

€ 83.5m Total Portfolio Value¹

TESCO's share in Gross Rental Income is ca. 30%

95% Occupancy

Leakage: open book service charge regime with Tesco ²

€ 10 sqm / mth avg. rental income

€ 8.7 m Gross Rental Income²

90%+ lease agreements are inflation indexed (HICP)

9.5% Gross Asset yield¹

6.7 years WAULT

EPC: B

⁽¹⁾ Gross Purchase pirce

⁽²⁾ It enables to introduce open book service charge system to other tenants efficiently

Initial Portfolio + SK Portfolio



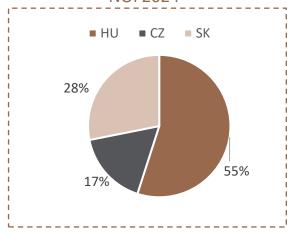
The combined portfolio's GAV will be close to € 400m and expected to generate an NOI of €29m+

SPP Portfolio

Initial + Follow-on portfolio

	Number of	GAV	GRI	NAV	Tesco's share in	GLA	GAV / GLA	Avg. rental income	WAULT	Occupancy	Asset yield**
	assets		EUR m		GRI	k sqm		EUR/sqm/month	years	(%)	(%)
HU	14	234	18.3			262	893	5.6	6.4	93%	7.8%
CZ	4	76	5.9			64	1,188	8.0	3.6	96%	7.3%
Total	18	310	24.2	167	22%	326	951	6.1	5.7	94.0%	7.7%
	18 w - on portfo		24.2	167	22%	326	951	6.1	5.7	94.0%	7.7%
			8.1	167 36	30%	72	951	10.0	6.7	94.0%	9.5%
Follo	w - on portfo	lio									

Pro Forma Country breakdown of NOI 2024



Selected tenants of the Issuer

























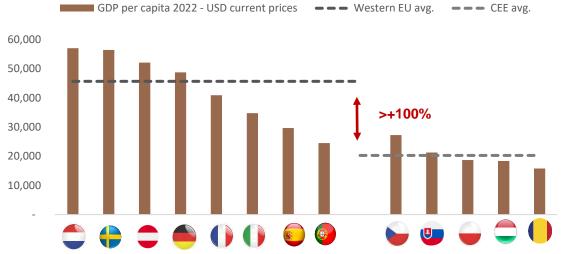
^{*} All KPI's is based on purchase price.

^{**} CBRE

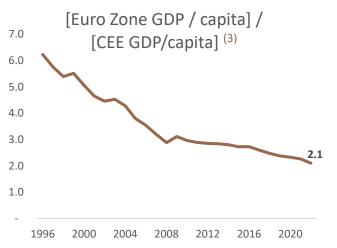


CEE region's economies are expected to continue to grow at a faster pace than Western EU's countries

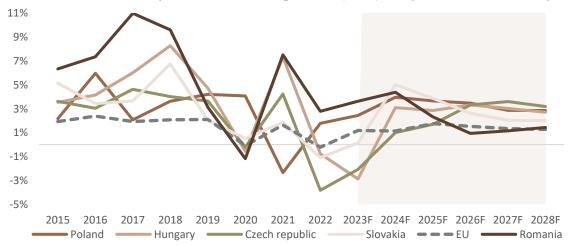




..but the economic convergence is ongoing



CEE's Household disposable income growth (real) outperformed and expected to outperform EU's avg. (2)



Cumulative increase in disposable income:

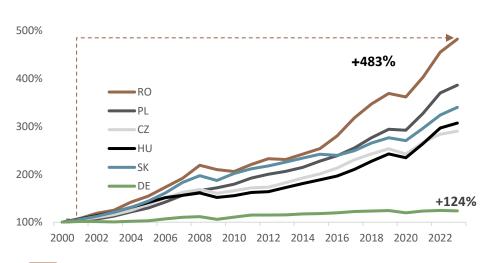
2015- 2023	2024-2028	
24%	17%	
30%	15%	
17%	13%	
22%	16%	
50%	10%	
29%	14%	
13%	7%	
	24% 30% 17% 22% 50% 29%	

- (1) Bloomberg
- (2) Eurostat, Oxford Economics
- (3) Bloomberg ticker of GDCCPEMU Index & GDCCPCEB Index

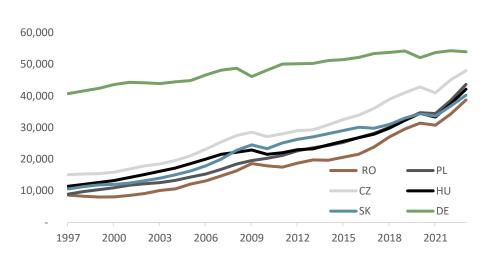
Purchasing Power of the CEE region has exploded in the recent years



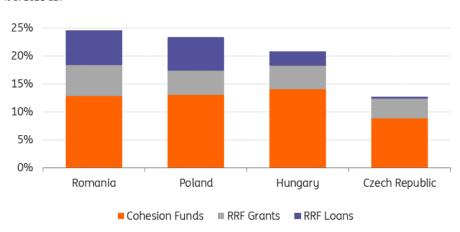




GDP/CAPITA [PPP; current USD]

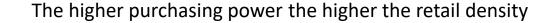


Planned EU funds for CEE countries by program [2021 – 2027] % of 2021 GDP

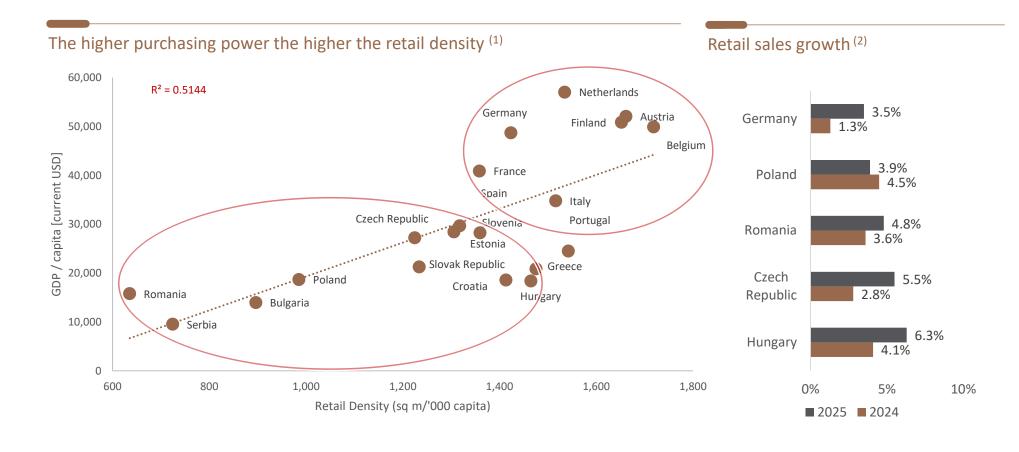


EU funds [2021-2027] to the CEE amounts to an avg. of 20% of countries GDP implying a tailwind of 3.3% p.a for that period.

European Commission, Eurostat, Macrobond, ING



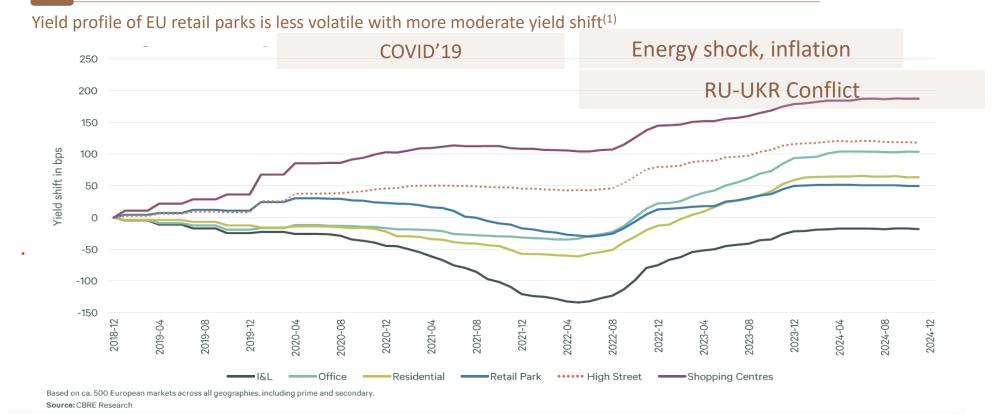




- There is still room for the CEE to catch up to Western EU in purchasing power implying more demand for retail commercial real estate in the region
- Highly affordable rents: Food anchored retail parks' rent to turnover ratios are amongst the lowest



Retail parks are safe haven - more resilient than other CRE asset classes Yield decompression is offset by rental growth in the CEE



- Our experience with SPP Portfolio shows similar resilience in operational KPI's and in cashflow. Despite the recent significant headwind (covid'19, energy, war) the portfolio's cashflow has been robust, net operating income increased by 4.3% (CQGR) since acquisition, value of the portfolio also increased (+26%) since the acquisition (H2 2022) confirming our strategy.
- While inflation and higher interest rates have challenged consumer spending, according to Savills this has led to a subsequent strong performance in the **discount and value-oriented** segment of retail, which in turn has proved very beneficial for **European retail parks**. As consumer finances have tightened, this has buoyed discount and convenience-driven retail spending, as consumers look to make savings on everyday items. Savills highlight food-anchored retail parks as the best performers and often insulated from macroeconomic headwinds as consumers continue to spend on essential goods. (2)



Top-down view on the regional retail parks

Structurally <u>Poland and Hungary</u> look promising with relatively low retail park density, while <u>Romania</u> offers the highest asset yield Higher GDP / capita demands lower asset yield

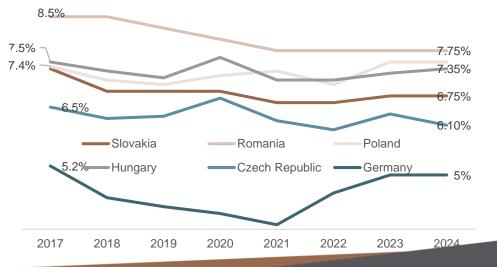
High level descriptive statistics of Retail Parks in the region (1)

		Czech Republic	Slovakia	Hungary	Poland	Romania
Total Stock	['000 sqm]	1,846	711	832	3,387	1,828
No of retail parks	[#]	274	120	85	597	128
Retail park density*	(sqm/1,000 inhabitants)	169	131	87	90	96
Prime rents	[EUR / sqm]	17	14	16	18	14
Average rents	[EUR / sqm]	9 - 13	9	7-12	9-12	12
Average lease terms	[years]	5	5	5+5	5+5	5+5
Prime yields	[%]	6.35%	6.75%	7.25%	7.50%	7.75%
GDP per capita'23	[constant USD]	27,227	21,257	18,390	18,688	15,787
GDP per capita'23 GDP per capita'23	[PPP; constant USD]	49,025	42,228	43,601	45,538	41,029

Investors' attention is shifting to retail parks (2)



Development of regional retail park's prime yield (%) (2)



⁽¹⁾ Key Trend Driving the CEE retail market - CBRE 2023 October;

⁽²⁾ CBRE 2024H1

Initial Portfolio: Financial Summary of 2024 Enhancing asset quality, low leverage, robust cash flow



FINANCIAL HIGHLIGHTS

€ 24 m

+9% y-o-y

Rental Income in 2024

€ 22 m

NOI

OPERATIONAL HIGHLIGHTS

94%

due to the ongoing downsize

Occupancy

5.5 years

WAULT

44%

Gross LTV

€ 10.4 m

EPRA Earnings in 2024

66% or 20ksqm

(%) of downsized area has been let by Q4

9%

Increase in avg. EUR/sqm y-o-y

€ 0.69 p.s

Company 2024 EPRA earnings per share

€ 70 m or 29%

Increase in asset value since acquisition

9%

vs. 13% in YTD '24

Leakage in 2024

7.2%

EPRA Asset yield

(1) Cash flow proxy - non IFRS figure; FFO = EBITDA - tax - interest paid

Initial Portfolio: Financial Summary of Q4

Improving asset quality, low leverage, robust CF generating capacity

	_		_		•	•	
						Y-o-	·Y (%)
		Q4 2024	Q4 2023	2024	2023	Q4	FY
[EUR m]							
Gross Rental income		6.38	5.86	24.2	22.2	8.9%	9%
Net service income		-0.4	-1.0	-2.2	-2.9	-60%	-23%
NOI [Net Operating Income]		6.0	4.8	21.9	19.3	23%	13.8%
Administrative expenses		-1.1	-1.0	-3.5	-3.0	4%	17%
Fair valuation gains on inv. proper	ties	5.5	1.9	14.4	5.9	187%	145%
Depreciation and amortization		-0.5	0.0	-0.5	0.0	n.a	n.a
Other income		0.6	0.0	0.6	0.0	n.a	n.a
EBIT		10.5	5.7	33.0	22.2	83%	49%
Financial income		0.4	0.6	1.0	2.1	-36%	-53%
Financial expenses		-2.5	-2.2	-9.3	-11.6	12%	-19%
Profit before tax		8.4	4.1	24.7	12.8	105%	93%
Income tax		0.4	-0.9	0.2	-1.3	-150%	-115%
Result of the current period		8.8	3.2	24.9	11.5	176%	117%
OPERATIVE KPI's		205					
GLA [Gross Lettable Area]	sqm	325	325	325	325	0%	0%
Occupancy	(%)	94.0%	96.1%	94.0%	96.1%	-2%	-2%
WAULT	years	5.5	5.3	5.5	5.3	3%	3%
effective EUR / sqm / months**	EUR/sqm	6.5	6.0	6.5	6.0	8.8%	9%
Leakage (NSI/GRI)	(%)	-6%	-17%	-9%	-13%	-63%	-30%
No of green certificates***		5	1	5	1	n.a	n.a
VALUATION							
GAV	EUR m	310	289	310	289	7%	7%
GAV / GLA	EUR/sqm	954	890	954	890	7%	7%
NAV	EUR m	167	161	167	161	4%	4%
DEBT METRIC's							
gross debt****	EUR m	144	140	144	140	3%	3%
net debt	EUR m	135	110	135	110	22%	22%
EPRA LTV	(%)	30%	39%	30%	39%	-23%	-23%
avg. interest expense	(%)	3.9%	4.6%	6.5%	5.9%	-16%	10%
ial performance from 2022.06.15	(5) CBRE: Ke	y Trend Driving t	he CEE retail n	narket - CBRE	2023 Octobe	er	



Aim to reduce leakage (Net Service Income / Gross Rental Income)

REIT status: 90% of the profit of the HU operation to be recommended for distribution at the AGM. Dividend'23: ~ EUR 10m

TESCO Downsize and the **under-rented portfolio** represents a significant upside potential

Average valuation of retail park transactions in the region in the last three years was **1,515 EUR/sqm**

LTV is currently below our targeted LTV range of 50 - 60%

⁽¹⁾ financial performance from 202(2) Gross Rental Income / GLA

⁽²⁾ Gloss Kelital Illcolle / G

⁽³⁾ ST and LT loans

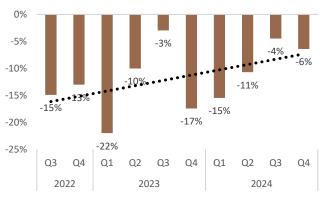
⁽⁴⁾ Annualized Gross Rental Income / Asset value

Shopper Park Plus – The business case for increasing FFO

SHOPPER PARK⁺

Ongoing downsize 30k sqm could

add c.a EUR 2.4 million p.a



Leakage: (Net Service Income / Gross Rental Income)



Average rent / sqm / months of the SPP's portfolio

Quarterly Net Operating Income



Interest expenses

plateaued in Q4 and

started to decrease

6.5 **CQGR +4.3%** 6.0 5.3 5.5 5.1 4.8 5.0 4.5 4.0 4.0 3.5 3.0 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3 2024 2022 2023



Quarterly FFO development



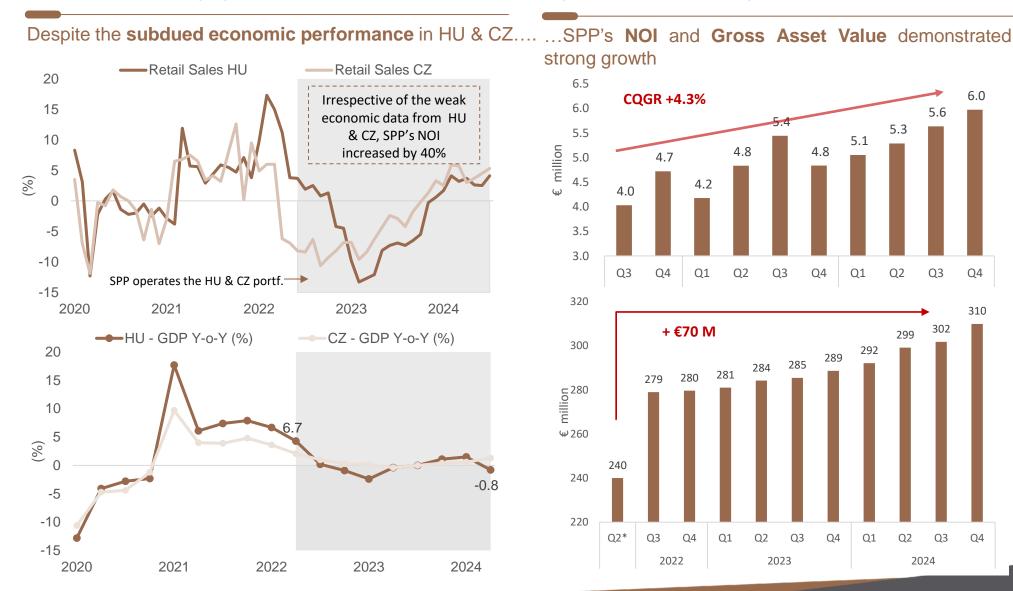
3.5 3.0 2.8 3.0 2.5 2.3 2.5 ENR Million 2.0 1.5 2.2 2.2 1.0 0.5 Q1 Q2 Q3 Q1 Q2 Q3 Q4 2023 2024

(1) FFO: EBITDA - tax - interest

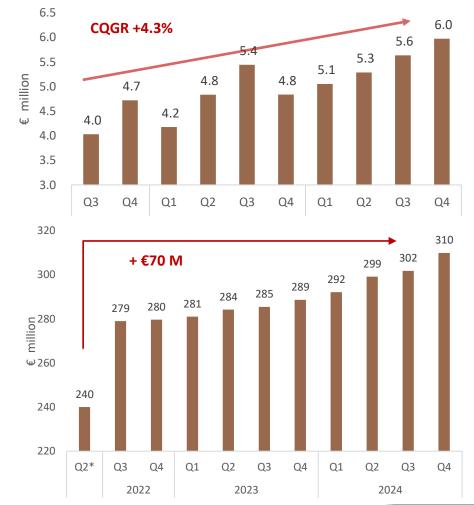
SHOPPER PARK[†]

Resilient sector

Despite the challenging economic environment, SPP financial figures have been strong









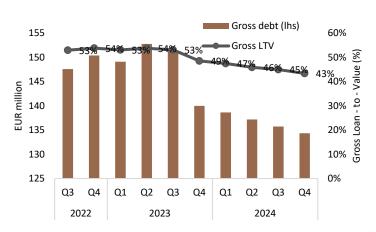
Key capital structure considerations

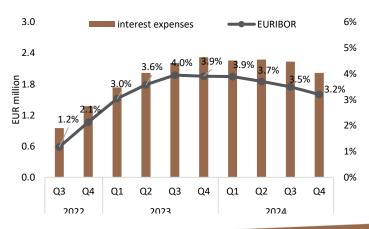
- The Issuer aims to maintain a loan to value ratio between 50-60%.
- This objective is strongly supported by the strict REIT requirement of not exceeding 65% loan to value ratio.
- In June 2022, the Issuer acquired the Initial Portfolio for around EUR 240 m, **financed by a EUR 150 m loan by the consortium** of OTP Bank Hungary, Erste Bank Hungary and Erste Bank Vienna.
 - Interest coupon: 3-month EURIBOR + 2.5% spread. Interest rate on the 70% of the principal is capped at a 2.4% 3-month EURIBOR rate. Interest rate on the remaining 30% is variable.
 - Term: 5 year
 - Amortization: 20 year (80% bullet)

Accordion facility

- Subject to certain conditions a EUR 30 m facility can be drawn from the bank consortium (commitment fee payment obligation may incur at the Issuer).
- The facility can be used for financing general corporate purposes (incl. CAPEX and dividend payments).

Evolution of debt metrics





Adventum's Track Record CEE focused real estate investment manager





Adventum: A leading real estate investment fund manager operating under the AIFM regime specialized in the CEE region. The Group's exceptional sourcing, asset management and execution skills are acknowledged and valued by our investors and financing banks alike. This is the testament to the investment strategy and the core acquisition, and the asset management expertise of Adventum. Our ESG strategy is focused on the reduction of lifetime CO2 emission and is guided by international sustainability agenda and convention such as the Paris Agreement.

ADVENTUM

20-50% IRR

PREVIOUS FUNDS AND SEPERATE ACCOUNT PERFORMANCE P.A.

€ 1.3 BN

AUM GAV

3

EXISTING CLOSED-END REAL ESTATE FUNDS

35

MANAGED PROPERTIES IN CEE

2006

FOUNDATION AND OWNED ENTIRELY BY THE MANAGEMENT TEAM

SPP IS LISTED REIT

BUDAPEST STOCK EXCHANGE



Mercedes Benz HQ, Warsaw, PL



Sky Tower, Wroclaw, PL



Köki Mall, Budapest, HU



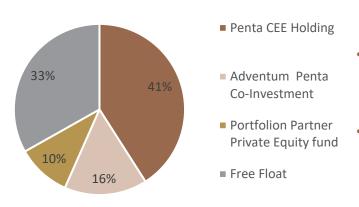
Hermes Business Campus, Bucharest, RO

TRACK RECORD: ADVENTUM HAS RAISED MORE THAN € 500 + MN FROM INVESTORS SINCE 2016

Shareholder Structure IRR and ESG focused shareholders



Shareholder Structrue



- Adventum controls Penta CEE Holding and Penta Co-Investment and owns ca. 57.4% of the shares but has 77% of the voting rights required for the majority of the board seats selection which controls strategic matters.
- Adventum is an IRR-focused real estate management firm with an average IRR track record of 20% over the past 10 years. Given its return-focused mandate, Adventum is highly motivated to distribute all free cash flow from Shopper Park Plus in order to earn performance fees
- The European Bank for Reconstruction and Development (EBRD) is an supranational financial institution that promotes economic development and sustainability in its regions of operation. With a strong focus on environmental, social, and governance (ESG) criteria, the EBRD prioritizes investments that drive positive environmental impact, foster social inclusion, and uphold high standards of governance.

Basic Information

Bloomberg Ticker		SPLUS HB Equity
Share price ISIN	EUR p.s	12.4
Primary Exchange		Budapest Stock Exchange
Market capitalization ⁽¹⁾	EUR m	174
EPRA NTA	EUR m	200
Shares outstanding	m	14.99
Free float	(%)	33%

- Through an initial public offering (IPO), Shopper Park Plus (SPP) raised a total of 37.2 million Euros in capital, placing its shares into the BSE Premium Category with an IPO price of 10.8 EUR/share. Shopper Park Plus completed the first ever Euro-based share issuance on the Budapest Stock Exchange.
- On 6th of December 2024, SPP **raised 22.2 million EUR** in a private palcement to fund the acquisition of SK Portfolio at a share price of 11.5 EUR/share.

(1) As of 2025.01.10



- Overall Asset Management target is value maximalization of all assets which is derived from higher rent / NOI achieved in each asset. AM aims to invest into the buildings, creating new tenancies and upgraded common areas, that will result in greater footfall and thus higher turnover for tenants.
 With higher turnovers realized, tenants are able to increase their rental levels as well. This is being done continuously, with a focus on buildings with downsize areas.
- Strategy related to target tenant structure is twofold:
 - 1. To provide all service lines in all locations for **necessity shopping aiming to create a long-term commitment to our assets from the customers**. This means in all locations our aim is to have pharmacies, opticians, bakeries, specialty food retailers, but also necessary services: laundry operators, hairdressers, nails/health & beauty providers etc..
 - 2. "Secondly, using the downsize and larger units, our goal is to provide fashion/shoes and accessories units more appealing to local customers. Retailers can be our unique attraction by new tenant entries of strong international brands aiming to draw away customers from our competitors' assets."
- Additional value creating potential: Large unused areas. Having relatively large plots (avg. plot size in HU: 99k sqm vs. avg building size: 19k sqm) compared to the buildings offers value creation for certain assets.

METAL NEWS KOTON TO OPEN 8 STORES IN HUNGARY IN ADVENTUM MANAGED PROPERTIES

KOTON X ADVENTUM İMZA TÖREN

Source: https://europaproperty.com/koton-to-open-8-stores-in-hungary-in-adventum-managed-properties/

Leasing strategy – include Turnover rent with a rent floor, in order to capitalize on convergence of the disposable income of CEE households to Western EU's peers.



Adventum's ESG policy is guided by the international sustainability agenda and conventions such as the Paris Agreement



Focusing on lifetime CO2 emissions

- Focus on lifetime CO2
 emissions vs. operational
 CO2 emissions
- Up to 50% of lifetime emissions are reached by refurbishment and upgrading energy efficiencies of existing properties



Utilizing first mover advantage

- Pioneer of ESG in CEE real estate industry
- First to promote sustainable real estate investment in CEE



Sustainable infrastructure

- Investment strategy to acquire assets with easy access of public transport
- Provide electric vehicle charging stations, bike and ride facilities



Using technology to reduce energy consumption

- Increasing energy efficiency of the properties by upgrading systems to optimize energy consumption and minimize carbon emissions
- Use alternate sources of energy like solar panels



Utilizing recycled building materials & rainwaters

- Usage of recycled building materials for capex projects
- Rainwater harvesting and recycling of greywater reduces utility costs



Sustainability management plan

- Focuses on improving ESG performance of the asset based on recommendations from due diligence
- Includes ESG KPIs, ESG optimization initiatives and certifications strategies



Achieving environmental accreditation

- Leading environmental accreditation for all buildings (LEED or BREAAM)
- Maintain existing certified rating and / or certify unrated properties



Case Study: ESG applied to Adventum's Tesco Portfolio

Effectively integrated ESG practices, setting a high standard for sustainable and corporate responsibility

Property description

- Tesco portfolio consists of 14 food anchored retail centers located in major towns Hungary and 4 retail centers in Czechia
- The retail centers were built between 2000 and 2008 and all properties are located at major transport hubs
- Anchored by Tesco and other notable tenants include Decathlon, Sports Direct, DM, and H&M

326k GLA (sqm)

Occupancy

€10m NOI H1.



Key Tenants









ESG at acquisition

- No sustainable energy management
- × No environmental accreditation
- No long-term maintenance plan or utility procurement strategy
- X High level service charges at appr. €5 per sqm p.a.

ESG Plan at acquisition

- ✓ Joining EKR (Carbon emission trading)
- ✓ Achieving BREEAM In-Use Very Good accreditation for all assets
- ✓ Preparing assets from technical and legal aspects to host €700k/asset investment to install PV panels to generate green energy. This is to be funded by a third party who will also pay app. €90k p.a. additional income per asset
- ✓ Targeting significant sustainable service charge reduction

ESG Plan status Update

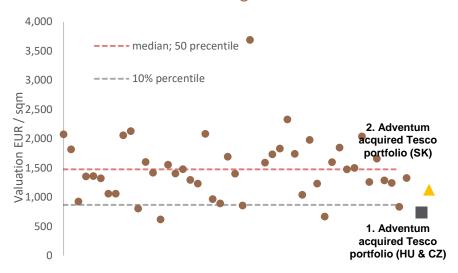
- ✓ Joined EKR. ESG related Capex projects can be covered by up to 100% by trading project specific energy consumption reduction on EKR
- ✓ Obtaining BREEAM In-Use Very Good certification for 7 properties by mid 2024 (approval is at hand, awaiting official documentation) and all properties by 2026
- ✓ Progressed installation of LED-lighting in internal and external areas with all works expected to be completed for the entire portfolio by the end of 2024
- ✓ Contract signed with Tesla and lonity to gradually increase then umber of electric car chargers with first chargers to be installed by mid 2024
- ✓ Upgrading the M&E systems and improving insulation of the building envelops

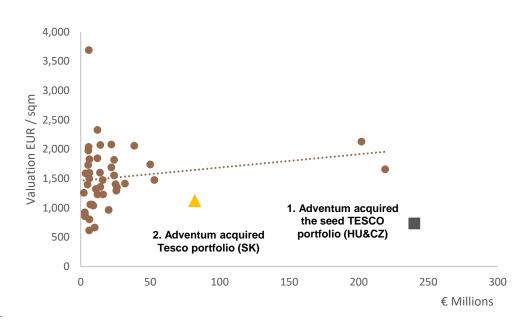
Adventum has unique ability to source deals

Case Study: Acquisition of Tesco's HU and CZ portfolio in 2022 and pricing of the PL & SK retail parks



Retail Park transactions in the region between 2021 - 2023





Sourcing strategy

- We have deep market understanding and good connections with all market players along with quick decision making and strong execution, structuring capabilities. This enables us to get the best deals when execution, timing and transparency are more important than price.
- Off-market deals since all market players and agents know us throughout the CEE and are familiar with our deal making skills, we are regularly approached for off market deals
- Sale and lease backs grocery anchors are actively pursuing this strategy, we have proven experience in managing these complex processes
- Broken deal and processes we are regularly reapproached by owners after a failed transaction, this obviously presents opportunities
- Large property owners some large property owners who funded excessively with EURO denominated bonds are facing financial difficulties and must dispose of some assets, we are a preferred counterparty to these companies in the CEE
- Consequently, our reputation, track record and independent transparent operation enables us to **be the preferred partner** especially for large international companies that **seek to have deal security and transparency** when transacting in CEE.
- We also have one of the largest existing retail park portfolios in CEE, so we can assess and respond to off market queries very quickly further strengthening our position on the CEE Retail Park capital markets.

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