

Shopper Park Plus Introduces Energy-Saving Initiatives Across Its Hungarian Property Portfolio

Budapest, 4 August 2026 — Prolonged heatwaves and growing water scarcity are posing serious challenges for property operators across the region this year. In response, Shopper Park Plus (SPP) has launched a comprehensive package of initiatives across its 14 retail parks in Budapest and the Hungarian countryside, aimed at meaningfully reducing energy and water consumption — from building operations through to its tenants.

For climate control systems, we have introduced time-based operating schedules managed through each building's BMS, working smarter rather than simply switching systems off. During evening and overnight hours, we raise cooling setpoints and rely on controlled natural ventilation, allowing buildings to release the heat accumulated during the day and reducing cooling demand the following morning. In systems equipped with buffer tanks, cooling energy is stored during the day and drawn on in the evening, significantly reducing — and in some cases eliminating — the load on chillers overnight.

On the lighting side, artificial lighting in naturally lit corridors has been reduced to one third of full capacity. Car park lighting now switches on at 20:30 and runs at 50% from midnight. Advertising, façade and totem lighting has been suspended for the duration of these steps.

We have also asked our tenants to join these efforts: to shift the use of high-consumption equipment and electric vehicle charging outside the peak period of 17:00 to 22:00, to switch off window displays after closing, to keep refrigeration unit doors closed, and — for car wash operators in particular — to use water as sparingly as possible.

While these actions were introduced as an immediate response to this year's exceptional weather conditions, we intend to keep the majority of them in place for the long term. Sustainable operations, off-peak energy use and mindful lighting management are becoming part of our everyday practice — regardless of the weather.

We believe that responsible property management is no longer just a question of cost — it is a prerequisite for sustainable operations.

About Shopper Park Plus

SPP, which owns a portfolio of 30 retail properties — 8 in Poland, 4 in the Czech Republic, 4 in Slovakia, 14 in Hungary — through its subsidiaries, manages a total gross leasable area (GLA) of more than 600,000 square metres, shared by nearly one thousand tenants. In the long term, SPP aims to become a leading owner and operator of retail park portfolios in the Central and Eastern European (CEE) region, with further regional expansion plans already under consideration.

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